



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Democratic Congressional Campaign (913)  
Great American Media (3571)  
GILROY, MAURA  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
ISS/DCCC (76030)  
National/Political  
1473/06301044

Invoice 631049  
Inv Date 9/30/2012  
Terms Net 30  
Contract 330763  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

DCCC 9/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/1/2012 10:58:31AM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b>ELLEN/1</b>							
	Spot	10:00:04AM-Elle	Per week (1), Tu, We, Th, Fr	09/25/12 10:26AM (Tu)	00:30	Ellen	D3C12PA12T06H	\$475.00	
2.0	Contract Line Remarks:	<b>LATE NEWS/2</b>							
	Spot	10:59:34PM-CHANNE	Per week (2), Tu, We, Th, Fr	09/25/12 11:33PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	D3C12PA12T06H	\$1350.00	
2.0	Spot			09/26/12			1 preempt @ \$1350.00	\$0.00	Advertiser Instructions
3.0	Contract Line Remarks:	<b>LATE NEWS/2</b>							
	Spot	10:59:34PM-CHANNE	Day, W-1	09/26/12 11:23PM (We)	00:30	CHANNEL 11 NEWS AT 11P	D3C12PA12T06H	\$1350.00	M/G For 2.0.1

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$3,175.00	Total Spots	3
Commission	(\$476.25)		
Net Total	\$2,698.75		